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For Immediate Release

Arbor Team Rider, Colleen Quigley, Takes 1st at the East Coast Invitational Rail Jam

Venice, California (12/21/04) – On Saturday, December 18th, Arbor Ambassador Team rider, Colleen Quigley, stepped up and took first place at the East Coast Invitational Rail Jam, held at Wachusett Mountain, MA.

The East Coast Invitational offered one of the largest cash purses that a New England snowboard contest has ever seen. Colleen had an awesome day. She rode with unmatched style and walked away with a fat cash purse for her first place finish.

“The set-up was great, there were tons of options that allowed every rider make their session into whatever they wanted,” said Colleen. “My favorite feature was definitely the down-flat-down rail. It was super challenging, and ended up being the place where everyone threw down.”

Contests aside, Colleen was genuinely stoked on the level of riding that went down, and the turnout at Wachusett. “The event was great and it was so good to see everyone pushing their riding and having a rad time,” said Colleen.

“We couldn’t be more proud of Colleen. She’s a full-on ripper, who is proving her skills daily,” says Arbor co-founder, Bob Carlson. Colleen, along with U.S. Open halfpipe winner Rob Kingwill, acclaimed rider/photographer Mikey Basich, and Euro-ripper Rene Biedenkap, make up the Arbor Ambassador Team.

Colleen is already looking ahead, “Much thanks to Eastern Boarder and Wachusett for probably the greatest contest Mass has ever seen. I’m really looking forward to next year - it will be super fun.”

Arbor Snowboards has been in the grind since ‘95, feeding diversity with an alternative line of boards unlike anything else on the market. Arbor’s long-standing mission is to improve board durability, performance, and style with an array of environmentally friendly natural materials, proven construction methods, and unique designs.