Title: Arbor News

Post: 9.29.05

a couple of quick Arbor news items:

PRODUCT

In their fist ever issue, *Future Snowboarding Magazine* (FSM) has awarded the Arbor **Element** and the Arbor **Push** one of ten "**Most Valuable Product**" seals for premium boards in their respective categories. The results are based on what FSM figures are some of the most extensive on snow tests ever undertaken. Check out the attached j-peg to see the review. Thanks out to FSM – good luck with the new mag.

The Arbor Pin was reviewed in the September issue of **Skiing**, who advised us all to "cruise city streets on this classic pintail ride."

Arbor's Pocket Rocket and Pin skates made an appearance in the *Future Skateboarding Buyer's Guide, 2005*.

All of our new skate graphics were reviewed in the latest issue of *Concrete Wave*.

Upcoming snowboard reviews:

- 1. Nov. Men's Journal (Roundhouse)
- 2. Nov. Outside Magazine's Buyer's Guide (Abacus)
- 3. Dec. Hooked On the Outdoors Gear Guide (Abacus)
- 4. Dec. Heavy Runner Magazine a local Hawaiian Mag (A-Frame & Element)

AMBASADOR TEAM

Robbie Kingwill earned a place on the **World Cup top-25** two weeks ago by taking 4th in Valle Nevado, Chile. This makes him eligible for the U.S. Olympic team. Ya Rob – nice work my friend.

Check out the October issue of **Snowboarder** – both **Colleen Quigley** and **Mike Basich** made the mag on pages 117 and 112 respectively.

Look out for **Dre** in next issue of **Snowboard**.

Hope everyone is doing well – winter's a comin'!!!

Bob